



## Job Classified Ad Listings

Category: Web Site Sponsorship

AuntMinnie.com is the first place imaging professionals turn to learn about the latest breaking news, information, education and career opportunities. Placing your job classified ad with AuntMinnie.com is the best way to reach this highly targeted, self-qualified audience.

- Purchased ads today and use them as needed
- Unlimited ad changes and text for each ad listing
- Upload your company logo and create links to your Web site
- E-mail notification of your job posting to qualified candidates
- Convenient bulk import of listings available for easy updates
- Select job categories are featured on the AuntMinnie.com home page and in the Letter from the Editor e-mail broadcast to help increase exposure and traffic

### ■ Annual Plans

Plan	# of Listings Per Month	Price	Price with Resume Database Access
Basic	up to 10	\$399/month	\$539/month
Professional	11 - 50	\$699/month	\$839/month
Executive	51 - 100	\$1,199/month	\$1,339/month
Unlimited Ads (up to 10 locations)	100+	\$1,699/month	\$1,839/month
Unlimited Ads (11 or more locations)	Contact your Sales Representative		

### ■ For more information, contact AuntMinnie's Classified Sales at:

520.298.1000 - AuntMinnie Support Option 3

classifieds@auntminnie.com

### ■ AuntMinnie.com Quickstats

Average Monthly Page Views	5,200,000+
Total Active Members	148,000+
Average Monthly User Sessions	400,500
Classified Section Views Per Month	141,086
Letter from the Editor	79,280
Job Board Insider Members	19,773

### ■ Key Demographics

Radiologists	34,851
Radiologic Technologist Manager	3,735
Radiologic Technologists	16,707
Radiology Students	12,101
Radiology Residents	10,799
Radiology Administrators	4,568

### ■ Classified Ad Pricing

# of Ads	Price
1 Ad	\$225
2 Ads	\$386
3 Ads	\$522
4 Ads	\$644
5 Ads	\$755
6 Ads	\$852
7 Ads	\$950
8 Ads	\$1,025
9 Ads	\$1,100
10 Ads	\$1,150

### ■ Resume Database Access

Resume database access for just \$399 for 60 days

1 year of resume database access for \$1,680